

# IntelliPad CRM from Versys Software, Inc.

## IntelliPad Marketing Automation - Integrated Landing Pages

**Registration**

Thank you for joining our mailing list. We look forward to keeping you informed.

Email \*  
First Name \*  
Last Name \*  
Job Title \*  
Company \*

Email Lists (please select at least one) \*

- Business Litigation
- Business Transactions
- Employment - Arizona
- Employment - California
- Employment - Nevada
- Employment - Utah
- Insurance Law
- P&F General News

**Security Check \***

To complete your subscription, please click in the box below to prove you are not a Robot.

I'm not a robot

reCAPTCHA  
Privacy - Terms

\* Denotes required field.

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First Name \*  
Last Name \*  
Organization  
Job Title  
Email \*  
Phone Number  
Address  
Apt, Suite, PO Box, etc.  
City  
State/Province \*  
(select state/province)  
Postal Code  
Country \*  
(select country)

How did you hear about us?

- Cold Call
- Firm Website
- Friend or Acquaintance
- New Acquaintance
- Referral Letter

Comments

Interests \*

- Business Litigation
- Business Transactions
- Employment - Arizona
- Employment - California
- Employment - Nevada
- Employment - Utah
- Insurance Law
- P&F General News
- I have read the [disclaimer](#) and consent to receive communication from Best Best & Krieger. \*

\* Denotes required field.

IntelliPad Marketing Automation Landing Pages are easily added to your firm's website pages for both existing and new contacts.

- ✓ **Existing contacts (email recipients with a clickable link)**
  - Update their contact information
  - See and modify their subscription/alert preferences
  - Respond to RSVP requests
- ✓ **New contacts (website visitors)**
  - Add their contact information and subscription/alert preferences
  - Sign up for any event which does not need an invitation

Your firm's web page headings are also presented. These landing pages dynamically adapt for mobile phones and tablets. Contact information changes made on IntelliPad landing pages are subject to normal review and approval. The displayed Alert Topics come directly from Events in the IntelliPad database (which are flagged to be used). If a Topic is subscribed for a contact it is shown as checked. If a contact unchecks a Topic, it is treated as an Unsubscribe for that Topic.

## Integrated Security

When contact information is accessed over the internet, it is extremely important to do so with a very high level of security. For IntelliPad Marketing Automation, this is accomplished with a new Versys website of [www.CrmLandingPages.com](http://www.CrmLandingPages.com), a new IntelliPad API (automated programming interface), and the use of encrypted information. The encryption is applied to the identity of your firm, the identity of any existing contact, and the identity of any Topic or Mailing List. Access to your internal IntelliPad database server can be limited to IntelliPad API calls from [www.CrmLandingPages.com](http://www.CrmLandingPages.com). The IntelliPad landing pages are referred to from within your own web pages by using an iFrame. More technical information is available upon request.

## Versys Software, Inc.

Versys Software and its forerunner company Versys Corporation have a long history of providing high quality products, accompanied by full service to clients in the legal community. Prior to focusing on the legal profession in 1985, the company developed professional billing software for the medical profession, full accounting and project management software for construction companies, and inventory and parts management for the auto dealership business. This varied background provided the basis for the development of the Legal Insight billing, accounting, and practice management software – and more recently, the IntelliPad CRM software.

The company is headquartered in San Francisco. Between the San Francisco office and support offices in New Jersey, Massachusetts, South Dakota, and Arizona, Versys offers up to twelve hours of availability on all working days. On-site and web-based consulting and training is available for new software installations and support services. Our clients consistently report that our staff is friendly, capable, and responsive.



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